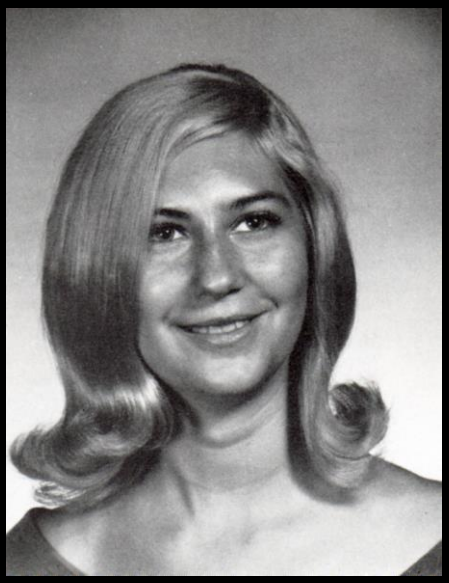

Maxine H. Burton

Class of 1969

Business and Community Leader

Born and raised in Forsyth County, Maxine H. Burton attended UGA, joined Alpha Xi Delta Sorority, and earned Bachelor of Science in Education and Master of Education degrees. Her education continued at Harvard Business School through executive courses in 1998 and 2001.

In 1982, Maxine and her husband Bob founded burton + BURTON®, leading the balloon and gift industry. Her many local and national awards place her as an industry leader and a community servant. Selling baskets through her charity, Weaving Hope, Maxine raised funds to help build a school in Rwanda.

Maxine's work is recognized by the Georgia 4-H Foundation (Lifetime Achievement Award), the UGA President's Annual Report (for Outstanding Philanthropy), *Florists' Review*, and in the UGA *College of Education Insider*.

Maxine is a member of The Committee of 200, the Society of International Business Fellows (Class of 1999), the Women's Leadership Board of Harvard Business School, Chief Executives Organization and CEO Women's Forum, University of Georgia Foundation–Emeritus Trustee, Leadership Athens, Leadership Georgia, and First American Bank & Trust. She serves on the International Floriculture Expo Advisory Board and Georgia Council for the Arts.

Maxine is the daughter of Emma Lou and the late Maxie Hubbard. She and her husband Robert have two children who both work at the company, and three grandchildren.

FCHS is proud to induct Maxine Hubbard Burton into the 2019 Class of the Hall of Fame.